

Meet Ron

Habits:

- Coordinates with his neighbors to do DIY projects together for elderly neighbors.
- Has extensive DIY knowledge, though isn't professionally trained.
- Prefers to recycle found and cheap materials for projects around the neighborhood in order to avoid charging.

Needs:

- A way to quickly fill in the gaps in his DIY knowledge so he can get projects done quickly on the weekend.
- A way to know exactly what materials he needs to accomplish DIY projects and pick the materials he wants to buy.
- A way to share and receive inspiration images with the people he is helping in the neighborhood.

Pain Points:

- Wasting his weekends buying supplies.
- Having too little material for a project and then needing to extend the project.

avg. budget
0- 50\$



“I like to help those around me without breaking the bank”